



Beneficial Electrification Action Planning – Background and Purpose

Since 2014, Partners in Energy has been helping communities gather local governments, community-based organizations, businesses and residents to develop and implement energy action plans that address local energy challenges and priorities with actionable strategies and resources. In 2023, Partners in Energy expanded the offering to include beneficial electrification planning and implementation support. This involves helping communities (e.g., cities, counties, districts) build strategies to help decarbonize their buildings and transportation infrastructure.

Planning and implementation services

The planning and implementation process is tailored to each community's unique needs and priorities. Partners in Energy offers tools, data and expertise to help communities analyze their energy trends, establish energy goals, identify energy strategies and implement their energy priorities. Through the Partners in Energy process, Xcel Energy supports communities in convening stakeholders to develop custom roadmaps to achieve their energy goals. Xcel Energy also helps communities implement their energy strategies. Accepted communities will participate in a scoping meeting to determine the pathway that best aligns with the community's interests and capabilities.

A no-cost resource

Partners in Energy is offered at no cost to participating communities in Colorado and Minnesota, with the expectation that both Xcel Energy and the community will invest in the process. This investment includes staff and financial resources from Xcel Energy during both the planning and implementation phases. It also provides community staff time during both the planning and implementation phases and your community's plan may require financial support to implement strategies.

Xcel Energy wants to work with motivated, engaged action-oriented communities and champions who are willing to commit to the process and resulting outcomes. This application will help us better determine good community alignment for our limited, but valuable, resources. While completing the application does not guarantee acceptance as a participant, your application will be evaluated against other applicants using criteria that include, but may not be limited to: community size and structure, planning experience, stakeholder capacity, available resources (staff and otherwise) and willingness to share results publicly. Applying for the program does not obligate you to move forward with the process if community priorities change or participation in the program is no longer in the best interest of the community.

If you have questions about the application or the opportunity, please visit xcelenergy.com/PartnersInEnergy, email us at PartnersInEnergy@xcelenergy.com or call 800-369-4362.

Please email the completed application to PartnersInEnergy@xcelenergy.com. Applications are accepted on a rolling basis and will be reviewed quarterly on February 15, May 15, August 15 and November 15. We will confirm acceptance into the program or ask for more details within the month following the respective deadline. We reserve the right to pause or discontinue any or all application cycles at the sole discretion of Xcel Energy.

Qualifying customers

Communities in Colorado and Minnesota with retail electricity services from Xcel Energy qualify to participate in Partners in Energy. Communities that receive gas only services from Xcel Energy do not qualify for beneficial electrification planning, but do qualify for broader energy planning. Please visit xcelenergycommunities.com/applications to find the energy planning application.

Community customer information

Community name _____

Community jurisdiction (e.g., city, association, partnerships, county): _____

Contact name _____

Title _____ Phone _____

Address _____

City _____ Email _____

Community profile

Approximate business count _____ Approximate household count _____

Approximate population _____

Approximate area in square miles _____

Would you be able to provide a GIS shapefile of your community that would define the geographic boundaries of the area?

Yes No

Current community energy-related utility providers (e.g. gas service providers)

1) Name of company _____

Gas, electric or both: _____

2) Name of company _____

Gas, electric or both: _____

3) Name of company _____

Gas, electric or both: _____

Interest in Partners in Energy

1. Why are you applying to Partners In Energy? Please provide any relevant background needed to understand your community and its beneficial electrification planning objectives.

2. What are the most pressing electrification-related issues facing your community today?

3. If you're accepted as a participant in Partners in Energy, what additional approvals within your community would you need to obtain prior to starting? (examples: City Council, City Manager, Sustainability Commission, etc.)

Planning and energy management experience

4. Does your community currently have any energy, sustainability, environmental justice or climate goals? If so, please share.

5. What energy, sustainability, environmental justice or climate change initiatives or programs has your community recently implemented or have underway?

Community resources and commitment

6. Who will be the point(s) of contact to manage your Partners In Energy participation? Please indicate whether the point(s) of contact are paid staff or volunteers. If listing multiple points of contact, please clarify the role of each.

7. While Partners in Energy is offered to communities in Colorado and Minnesota at no cost, communities are responsible for expenses associated with implementation. Does your community have staff, volunteers, existing budgets or other funding resources dedicated to the implementation of the energy initiatives that may be identified or supported through the Partners in Energy process?

Yes No If no, please explain.

Community involvement

8. Who from your community do you anticipate engaging in the development of your beneficial electrification plan? This may include city or county staff, homeowners and renters, nonprofit service organizations, local businesses, education institutions, multifamily housing managers or owners and representatives from under-served communities.

9. Partners in Energy is designed to promote communities learning from each other and sharing best practices. Will you allow your final work products to be shared publicly?

Yes No If no, please explain.

10. Will you provide Xcel Energy the opportunity to review any marketing materials that incorporate the Xcel Energy logo or reference any of the company's products or services?

Yes

No

If no, please explain.

11. Is there anything else you would like us to consider when evaluating your application?

Customer declaration

I certify that the information in this application is accurate and complete and I am authorized to make this application on behalf of my community. Your signature confirms your community is interested in participating in Partners in Energy and is willing to enter into a Memorandum of Understanding with Xcel Energy that will define responsibilities and expectations of both parties.

Community name _____

Contact name _____

Title _____

By checking the box and indicating my name below, I am signing this application in declaration of its accuracy.

Name _____ Title _____