



XCEL ENERGY'S PARTNERS IN ENERGY

**A flexible approach for energy
planning and implementation.**



PARTNERS IN ENERGY
An Xcel Energy Community Collaboration

**THE RIGHT
COLLABORATORS MAKE
ALL THE DIFFERENCE.**

WHAT IS XCEL ENERGY'S PARTNERS IN ENERGY?

Xcel Energy's Partners in Energy provides communities in Colorado and Minnesota services to help reach their energy goals. These services include developing an energy plan with goals (if not already existing), assistance with achieving goals, and a robust network of fellow communities working towards similar goals. Every community has its own unique energy needs and priorities, and Partners in Energy tailors its services to complement each community's vision.

"Partners in Energy is a turnkey, complete, economically responsible, community oriented, energy saving program that will produce a stunningly professional-looking Energy Action Plan for any size community! And your participation will be good for the earth – in many very measurable ways!"

Bill Blonigan,
Mayor of Robbinsdale, MN

Jump-start your community's energy planning

Help your team develop goals that match your community's priorities

Provide support putting plans into action

40% of Xcel Energy premises are covered by Partners in Energy communities

Through the process, we help your community engage stakeholders, build resiliency, reduce energy use, tackle carbon reductions, and promote economic development across your community.

What types of energy planning are available?

- Energy efficiency
- Renewable energy
- Electric vehicle readiness
- Beneficial electrification
- Goals gap analysis

PARTNERS IN ENERGY IS HERE TO HELP YOU MEET YOUR ENERGY PLANNING AND IMPLEMENTATION NEEDS.

PARTNERS IN ENERGY PROVIDES CUSTOMIZED SUPPORT UNDERSTANDING XCEL ENERGY DATA, COMMUNITY PROGRAM PARTICIPATION AND ENERGY USE, A NETWORK OF PEERS AND A LONG-TERM PLAN FOR SUPPORTING YOUR COMMUNITY'S ENERGY GOALS.

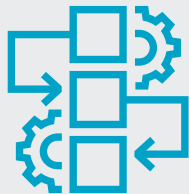
Partners in Energy Impact through 2023



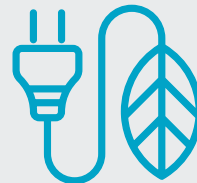
100+
networking
events



93
communities
supported



1,700+
stakeholders
engaged in planning



98k+
Renewable
energy participants

What types of services are included in planning support?

- Stakeholder recruitment
- Workshop facilitation
- Equitable community engagement
- Data analysis
- Goal setting
- Strategy action planning
- Written plan development

What types of services are included in implementation support?

- Project management
- Joint marketing strategy and collateral development
- Community engagement
- Education and outreach through events, electronic media, and direct mail
- Goal tracking and biannual impact reporting

Networking opportunities to boost results.



- **Community Summits:** Attend events with other community members to share best practices and dive into energy topics with help from local and national experts.



- **Webinars:** Join monthly webinars on trending energy topics with guest expert speakers and examples of initiatives from peer communities.



- **Engagement Website:** Connect to community program materials and examples while utilizing collaboration and feedback forums.

“Partners in Energy has been essential for extending our limited resources by providing hands-on implementation support. They helped develop customized outreach materials and provided energy conservation kits for distribution.”

Eryka Thorley,
Town of Erie, CO

JOIN US

Applications are accepted on a rolling basis and reviewed quarterly on January 15, April 15, July 15, and October 15.

Visit **xcelenergycommunities.com/Applications**
to apply today.

Questions?

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