

2022 Community Data Dashboard

Xcel Energy Year-End Program Summary



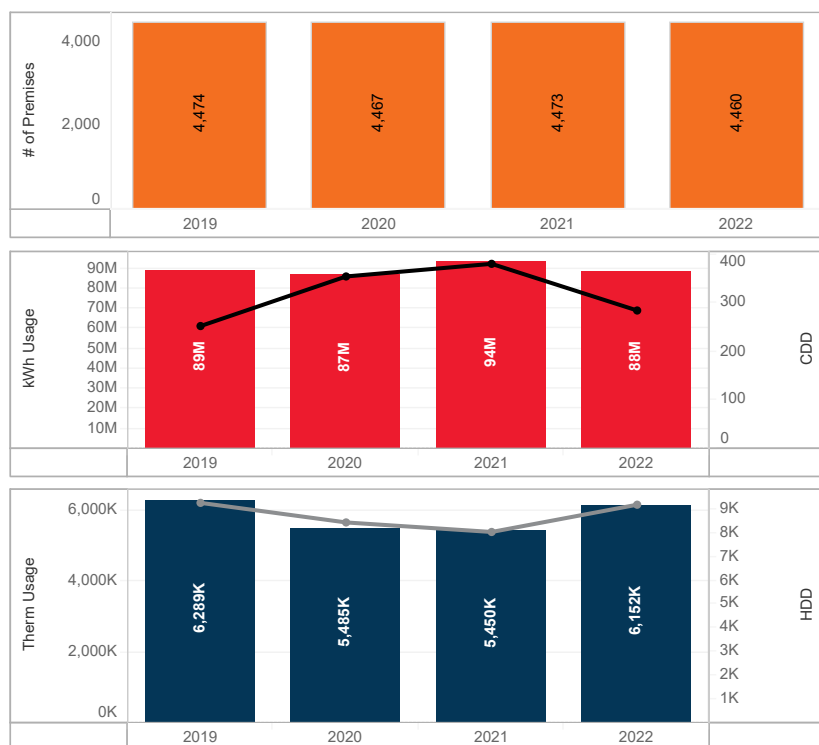
Ashland strives to:

- Add 350 new renewable energy participants by 2026
- Increase annual energy savings 30% by 2026
- Source 25% of municipal energy from renewable sources by 2025

Baseline

2019

Utility Consumption & Premise Trends



	2019	2020	2021	2022
Cooling Degree Days (CDD)	253	355	381	285
Heating Degree Days (HDD)	9,265	8,442	8,041	9,187

Line: CDD/HDD totals; Colored Bar: Total Consumption & Premises
Balance Temp: 65F; Source: www.weatherdatadepot.com and NOAA.gov

Annual Program Trends

	2019	2020	2021	2022
Focus on Energy kWh Savings	1,552,904	873,280	1,008,580	557,920
Focus on Energy Therm Savings	41,810	24,104	10,040	76,895
Focus on Energy Measure Count	910	1,428	1,299	899
Total Renewable Energy kWh	793,644	912,049	939,056	433,235
Total GHG Savings	1,015	617	551	555

Annual % Change

	2020	2021	2022
% Change in Premise Count	0%	0%	0%
% Change in kWh Usage	-2%	7%	-6%
% Change in Therm Usage	-13%	-1%	13%

Partners in Energy is a collaboration of the Community and Xcel Energy.

Participation counts for rebate programs reflect Focus on Energy offerings only. Xcel Energy provides electricity and natural gas to the community.



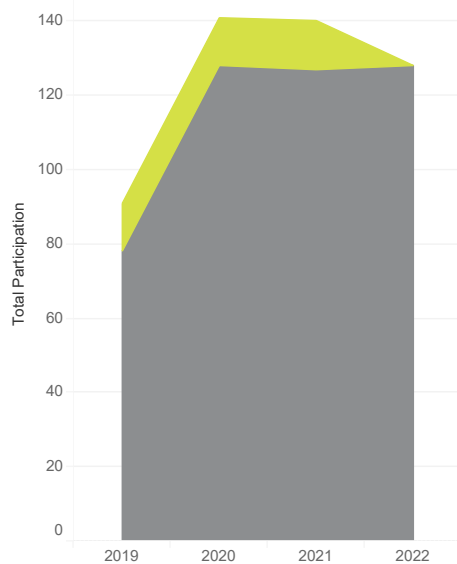
PARTNERS IN ENERGY
An Xcel Energy Community Collaboration

2022 Community Data Dashboard

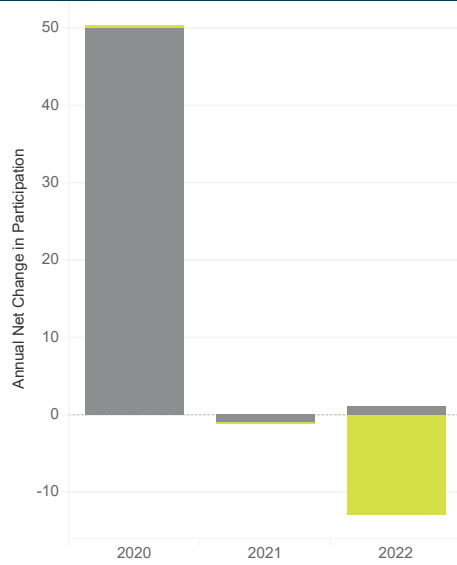
Xcel Energy Year-End Program Summary



Total Renewable Participation



Annual Net Change Renewables Participation



Implementation Metrics

Energy Efficiency Program Measures				
	2019	2020	2021	2022
Commercial & Industrial	657	495	43	13
Residential	253	933	1,256	886
Focus on Energy Incentives Paid				
	2019	2020	2021	2022
Commercial & Industrial	\$129,997	\$63,530	\$37,048	\$52,675
Residential	\$23,384	\$28,442	\$24,561	\$97,711
Xcel Energy Bonus Rebates Paid				
	2019	2020	2021	2022
Commercial & Industrial	\$19,190	\$9,637	\$22,106	\$9,979
Residential	\$5,840	\$2,820	\$3,920	\$8,488
Total Renewable Program kWh				
	2019	2020	2021	2022
Commercial & Industrial	501,690	515,031	526,892	29,083
Residential	291,954	397,018	412,164	404,152
Renewable Program Participation by Sector				
	2019	2020	2021	2022
Commercial & Industrial	7	8	8	2
Residential	85	133	132	126
Renewable Program Participation by Program				
	2019	2020	2021	2022
Renewable*Connect Participation		78	128	127
Solar*Rewards Community Participation		13	13	13

Historical Renewable*Connect program data based on Community Energy Reports for 2019. Program was new offering as of 2019.

Program Names

- Solar*Rewards Community
- Renewable*Connect Participation

Implementation Highlights

- Promoted the benefits of energy efficiency and renewable energy on social media.
- Created new outreach collateral targeting businesses.
- Promoted the benefits of owning an electric vehicle and how to set up home charging with an "Electrify Your Ride" flyer.
- Measured progress toward goals and reported to the Sustainability Commission on additional opportunities to meet the City's renewable energy goals.

