



Partners in Energy – Electric Vehicle Planning

More communities are realizing electric vehicle (EV) planning plays a critical role in helping them reach their energy, climate, and mobility goals. In 2019, Partners in Energy expanded its energy planning offering to include EV planning and implementation support. This involves helping communities gather stakeholders to develop and implement EV action plans that address the local challenges with actionable strategies and resources.

Partners in Energy support is not limited to communitywide EV action plan development and implementation. Support options are also available for communities looking to build on existing sustainability or transportation plans, communities who are seeking regional planning assistance, smaller communities or geographic areas (e.g., districts, neighborhoods), as well as those that don't fit the traditional definition of community but are interested in supporting transportation electrification.

Through Partners in Energy, Xcel Energy offer tools, data, and expertise to help communities analyze their energy and EV trends, establish goals, and identify and implement their strategies to encourage electric vehicle adoption and charging infrastructure. The planning and implementation process is tailored to the unique needs and priorities of each community. Accepted communities will participate in a scoping meeting to determine the pathway that best aligns with your community's interests and capabilities.

Partners in Energy is offered at no cost to participating communities in Colorado and Minnesota.

[Clear form](#)

Xcel Energy wants to work with motivated, engaged, and action-oriented communities and champions who are willing to commit to the process and the outcomes. This application will help us better determine good community alignment for our limited, but valuable, resources. While completing the application does not guarantee acceptance as a participant, your application will be evaluated against other applicants using criteria that include, but may not be limited to, community size and structure, planning experience, stakeholder capacity, available resources (staff and otherwise), and willingness to share results publicly.

If you have questions about the application or the opportunity, please visit xcelenergy.com/PartnersInEnergy, email us at PartnersInEnergy@xcelenergy.com or call 800-369-4362.

Applications are accepted on a rolling basis and will be reviewed quarterly on January 15, April 15, July 15, and October 15. We will confirm acceptance into the program or ask for more details within the month following the respective deadline. We reserve the right to pause or discontinue any or all application cycles at the sole discretion of Xcel Energy.

Qualifying customers

Communities in Colorado and Minnesota with retail electricity services from Xcel Energy qualify to participate in EV planning through Partners in Energy. Communities that receive gas-only services from Xcel Energy do not qualify for EV planning (but do qualify for energy planning).

Community customer information

Community name (e.g., municipality, neighborhood, organization, partnership, association, etc.) _____

What town/city/county is your community located in (if different from community name)? _____

Is your community located within or associated with an existing Partners in Energy community? ☐ Yes ☐ No ☐ Unsure

Contact name _____

Title _____ Phone _____

Address _____

City _____ Email _____

Community profile

Approximate business count _____ Approximate household count _____

Approximate population _____

Approximate area in square miles _____

Would you be able to provide a GIS a shapefile of your community that would define the geographic boundaries of the area?

☐ Yes ☐ No

Current community electric utility providers

1) Name of company _____

Area served _____

2) Name of company _____

Area served _____

3) Name of company _____

Area served _____

Interest in Partners in Energy

Describe your interest in Partners in Energy and how you think electric vehicle (EV) planning could provide value.

What challenges associated with electric vehicles does your community face?

If you're accepted as a participant in Partners in Energy, what additional approvals within your community would you need to obtain prior to starting?
(e.g., City Council, City Manager, Sustainability Commission)

Related efforts and experience

Does your community currently have any sustainability, transportation, or other plans, policies, codes, or regulations that relate to EVs? If yes, please identify them and indicate the date(s) they were last revised.

Describe any EV activities your community has participated in over the past two years (e.g., EV ride-n-drives, charger installations). Please include key partners, including Xcel Energy if applicable.

Community resources and commitment

Please indicate who in your community would be the point person (or people) to manage your Partners in Energy participation and describe his/her/their applicable experience relative to planning, EVs, or sustainability. Describe his/her/their availability to support this initiative through both planning and implementation (include multiple people as applicable for each stage). Describe whether they are paid staff or volunteers and the extent to which managing and/or implementing EV or sustainability initiatives is a component of their job duties.

While Partners in Energy is offered to communities at no cost, communities are responsible for expenses associated with implementation of strategies to drive electric vehicle adoption. Does your community have staff, volunteer, budget, or other funding resources to implement the EV initiatives that will be identified in the Partners in Energy process?

☐ Yes ☐ No If yes, please describe.

Community involvement

One of the keys of Partners in Energy is engaging representatives from your community to participate in developing and implementing strategies to meet your community goals. These representatives should be varied and willing to commit their time to the process. They may include city or town staff members, business association representatives, large local business representatives, local nonprofit staff members, school district staff members, county government officials, etc. Please describe who from the community you would anticipate engaging in developing your EV strategies. (Please list six to eight possible representatives.)

Partners in Energy is designed to promote communities learning from each other and sharing best practices. Are you willing to share your community work through Partners in Energy with community members and other participating communities? Will you allow your final work products to be shared publicly?

☐ Yes ☐ No If no, please explain.

Is there anything else you would like us to consider when evaluating your application?

Higher Emissions Communities – FOR COLORADO COMMUNITIES ONLY

In addition to communitywide EV planning and implementation, Partners in Energy also provides support at the neighborhood (e.g., Census Block Group) scale through the Higher Emissions Communities offering for Colorado communities. This offering is available for designated areas only and includes additional transportation electrification incentives for properties in designated areas. These areas have been identified as having an environmental burden driven by transportation emissions and/or other environmental burdens, and that there is a disproportionately impacted population in this community or project location bearing this burden. You can view maps of these designated areas [here](#).

Are there any designated areas in your community?

☐ Yes ☐ No ☐ Unsure

If yes, please describe how you might leverage HEC designation for your EV planning efforts:

Would you be interested in pursuing HEC designation for a portion of your community that is not currently designated so that it can receive additional support and incentives? You can view the application for additional HEC designation [here](#).

☐ Yes ☐ No ☐ Unsure

If yes, please describe where you might pursue HEC designation and the potential timeline for that application. If unsure, please describe any preliminary ideas or questions you may have about the HEC designation process.

Customer declaration

I certify that the information in this application is accurate and complete, and I am authorized to make this application on behalf of my community. I understand that my signature confirms my community is interested in participating in Partners in Energy and is willing to enter into a Memorandum of Understanding with Xcel Energy that will define responsibilities and expectations of both parties.

Community name _____

Contact name _____

Title _____

☐ By checking the box and indicating my name below, I am signing this application in declaration of its accuracy.

Name _____ Title _____