



# CITY OF ENGLEWOOD ENERGY ACTION PLAN

## Executive Summary

**Our Vision:** *The City of Englewood will demonstrate forward-thinking and sustainable energy leadership in leveraging collaborative partnerships that achieve an affordable, adaptive, and renewable energy future.*

**Our Goals:** *The City's overarching goal is to reduce total energy use 1 percent annually through 2030, which could compound to reducing total energy use by 12 percent over the 2015 baseline by that time.*

## How Will We Get There?

### Municipal/ Institutional

**Strategies:**

1. Implement efficiency upgrades in City facilities, organize a City energy committee, implement an energy awareness and engagement campaign, and publicly share success with the community.

### Commercial Sector

**Strategies:**

2. Develop a lighting efficiency campaign targeting the medical sector.  
3. Develop a sustainable business program that educates, supports, and recognizes businesses that work to improve their efficiency by joining them together as an identifiable peer group within the community. The program will include a framework that raises awareness, encourages action, and offers tangible and intangible benefits from participating.

### Housing

**Strategy:**

4. Build awareness of Xcel Energy and other programs for residential customers through a targeted, multi-pronged outreach campaign that includes connecting with residents through City channels and at community events and providing tailored information for children in Englewood's schools.



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

# Playbook for Achieving Our Goals

## Ongoing – Tracking

- Track implementation of strategies over time
- Have regular check-ins to stay on course and adjust as needed
- Continue to identify new outreach channels
- Solicit community feedback
- Publicly share successes
- Reward high performance

### Immediate Actions (January 2017 – Aug 2017)

- Convene strategy teams and City committee members
- Identify resources available to fully implement strategies
- Coordinate with City engagement and communication efforts
- Build employee challenge framework
- Coordinate on lighting efficiency approach
- Coordinate on residential outreach approach
- Develop outreach materials and case studies
- Identify key business sectors and develop frameworks for business program

### Longer-term Actions (Aug 2017 – Aug 2018)

- Host and attend first wave of events
- Implement efficiency upgrades in City facilities
- Roll out employee energy challenge
- Develop recognition models
- Execute on lighting campaign
- Offer Developer's Packet for new construction
- Engage schools
- Develop a solar outreach campaign
- Develop and deliver post employee challenge survey
- Develop and deliver business survey
- Identify next wave of efficiency messaging for commercial targets