

## Executive Summary

The City of Fort Collins (the City) has aspirational climate and energy goals that will require collaborative solutions by citizens, businesses, and a wide range of organizations. The goals cut across all energy uses and fuel types, from electricity to natural gas to transportation fuels. While Fort Collins Utilities has a committed and well-resourced team to focus on electricity conservation, the City is challenged to engage at the same level for natural gas conservation.

As a participant in Partners in Energy, the City is working directly and collaboratively with Xcel Energy toward achieving both utilities' goals.

## Our Goal

Community greenhouse gas emission reductions of 20% below 2005 by 2020 and 80 percent by 2030 and achieve carbon neutrality by 2050 have been adopted for the community. As a result of a number of initiatives already underway, significant progress has been made in the electricity sector but reductions in natural gas also are paramount.

To that end, more specific goals for this collaboration include driving incremental natural gas savings by promoting natural gas conservation programs that result in both environmental benefits and incremental activity in Xcel Energy's natural gas offerings. It is also an objective to provide end customers a more streamlined approach to energy conservation by working to co-promote energy efficiency offerings and simplify processes for accessing rebates.

## How Will We Get There?

This project plan sets the course for operational and communications activities, targets, roles, and responsibilities to support progress toward the City's goals over the next 18 to 24 months. The plan includes three primary focus areas:

- Data Sharing and Analytics
- Efficiency Program Coordination
- Collaborative Communications and Marketing