JEFFERSON COUNTY ENERGY ACTION PLAN

Executive Summary

Jefferson County desires to support healthy, thriving, and resilient residential and commercial sectors in the County by providing opportunities to reduce energy use and increase access to renewable energy. These voluntary initiatives will promote economic development in the County through energy efficient projects, strengthen communities through neighborhood coordination and involvement, and offer educational opportunities for residents to learn how to save money on their utility bills. The initiatives will focus on unincorporated Jefferson County; any efforts within cities or towns will be coordinated with our local government partners.

Implementation of the Energy Action Plan will also assist with and enhance Jefferson County's continuing energy and resource conservation efforts involving County facilities.

To support achievement of its goals, Jefferson County will focus on these priority strategies:

Commercial PACE
Financing

Building owners will be encouraged to voluntarily take advantage of Commercial Property Assessed Clean Energy (C-PACE) financing and see energy savings.

Business Lighting Retrofits

Both small and large commercial businesses in Jefferson County will be encouraged and assisted to participate in voluntary lighting retrofit projects.

Zero Energy Ready Homes

Jefferson County residents will be provided with information about their utilities and ideas and encouragement to make their homes energy high performers.

Leadership by Example

Jefferson County will strive to build on their recent energy retrofits to increase energy savings and highlight best practices.

Playbook for Achieving Our Goals

Ongoing Efforts

- Track implementation of strategies over time
- Have regular check-ins to stay on track and adjust as needed
- Continue to identify new outreach channels
- Solicit community feedback

Immediate Actions (Spring 2017)

- Identify resource availability to fully implement strategies
- Share news of the County opting into C-PACE
- Engage additional implementation partners
- Develop specifics for strategy implementation
- Develop outreach materials
- Work with County
 Facilities to benchmark
 energy use

Near-term Actions (Fall 2018)

- Launch outreach campaigns
- Hold workshops and present information at targeted meetings
- Engage with county employees to start saving additional energy
- Implement lighting sweeps and retrofit projects

