



# LA CRESCENT ENERGY ACTION PLAN

Community members of La Crescent convened to create a plan for the City's energy future. La Crescent has been a leader in sustainability among its peers and is continuing that work by developing and implementing an Energy Action Plan for our community. This plan will be a blueprint to help residents and businesses save money as well as increase the health and comfort of the community.

## Community Vision

La Crescent's Energy Action Plan is a collaborative effort that supports the City's leadership toward a carbon-free future. Our plan provides actionable steps to reduce La Crescent's energy footprint, save on energy costs for residents and businesses, and work together with the community to recognize and adopt healthy and sustainable energy practices.

## About this Plan

Residents, business leaders, City of La Crescent staff, and utility representatives worked together to create this Energy Action Plan with the help of Xcel Energy's Partners in Energy offering. Partners in Energy supports communities like La Crescent in developing and implementing plans to reach their energy goals. Because the community worked together, the plan is unique to La Crescent and will lead to an enhanced energy future for our city.

## Focus Areas

### Residents:

We will engage residents to:

- Participate in energy efficiency and renewable energy programs
- Access resources to help reduce household energy costs and improve financial stability
- Use an energy resource to increase energy efficiency in homes and explore renewable energy options
- Attend community education sessions on energy-related topics
- Explore electrification changes in homes

### Businesses

We will engage businesses to:

- Participate in no-cost energy assessments
- Act as leaders in energy with recognition from a green business program
- Explore energy efficiency and renewable energy in development processes
- Engage clients and patrons through their energy accomplishments
- Consider electrification options in development, renovations, and equipment replacement
- Additionally, the City is committed to energy efficiency and renewable energy projects within its municipal buildings

### Electric Vehicles:

We will engage our entire community to:

- Attend electric vehicle events, including ride-and-drives and showcases
- Participate in fleet studies to explore electric vehicle options and benefits
- Attend celebratory educational events for the La Crescent electric vehicle charging stations that will be installed in the future



*The content of this plan is derived from a series of planning workshops hosted by Xcel Energy's Partners in Energy. Thank you to the La Crescent Energy Action Team who contributed many hours of service to creating our vision, goals, and strategies for this plan.*



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

## Our Goals



Between 2021 and 2030, we will cumulatively conserve **1.7 million kilowatt hours** of electricity, amounting to an estimated **\$1 million dollars saved**.



During implementation, we will engage more than **1,500 residents and businesses** across the community in energy efficiency, renewable energy, community solar, and electric vehicle outreach.

## Energy Action Plan Impact

Successful implementation of these strategies will result in:



Estimated annual cost savings for residents annually = **\$28,000**



Greenhouse gas emissions avoidance = **455 MTCO<sub>2</sub>e<sup>1</sup>**

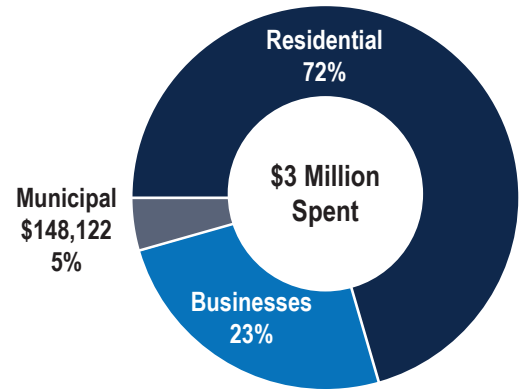
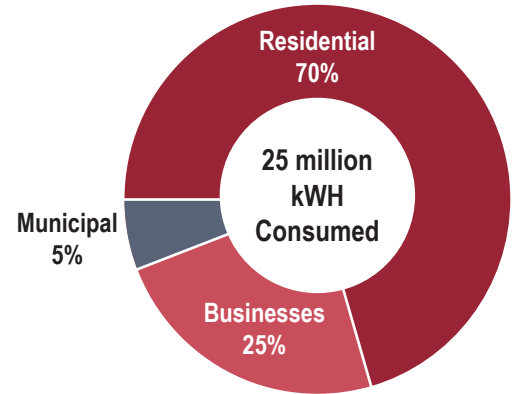


Estimated annual cost savings for businesses annually = **\$131,000**



More than **1,500 residents, businesses, and organizations** engaged

## Our Energy Use



## Get Involved

If you want to get involved with the implementation of this plan, please contact La Crescent's Sustainability Coordinator, Jason Ludwigson, at [jdludwigson@gmail.com](mailto:jdludwigson@gmail.com). We are excited to involve community, businesses, and other organizations to share in the success of our work.



<sup>1</sup>metric tons of carbon dioxide equivalent