

# 2022 Community Data Dashboard Xcel Energy Year-End Program Summary



## La Crosse strives to:

-Achieve carbon-neutrality by 2050

## Baseline

2019

### Utility Consumption & Premise Trends



|                           | 2019  | 2020  | 2021  | 2022  |
|---------------------------|-------|-------|-------|-------|
| Cooling Degree Days (CDD) | 950   | 1,032 | 1,227 | 1,019 |
| Heating Degree Days (HDD) | 7,365 | 6,569 | 6,251 | 7,274 |

Line: CDD/HDD totals; Colored Bar: Total Consumption & Premises  
Balance Temp: 65F; Source: www.weatherdatadepot.com and NOAA.gov

### Annual Program Trends

|                               | 2019       | 2020      | 2021      | 2022      |
|-------------------------------|------------|-----------|-----------|-----------|
| Focus on Energy kWh Savings   | 14,656,081 | 9,638,534 | 5,975,019 | 9,028,747 |
| Focus on Energy Therm Savings | 242,783    | 251,683   | 124,486   | 231,382   |
| Focus on Energy Measure Count | 4,065      | 6,319     | 5,262     | 12,489    |
| Total Renewable Energy kWh    | 2,846,599  | 3,576,279 | 4,555,706 | 4,636,387 |
| Total GHG Savings             | 7,203      | 4,956     | 3,350     | 3,598     |

### Annual % Change

|                           | 2020 | 2021 | 2022 |
|---------------------------|------|------|------|
| % Change in Premise Count | 0%   | 0%   | 0%   |
| % Change in kWh Usage     | -3%  | 9%   | -5%  |
| % Change in Therm Usage   | -5%  | 7%   | 5%   |

Partners in Energy is a collaboration of the Community and Xcel Energy.

Participation counts for rebate programs reflect Focus on Energy offerings only. Xcel Energy provides electricity and natural gas to the community.



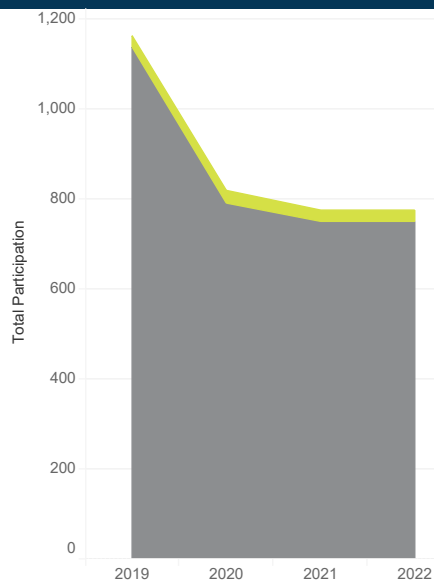
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An Xcel Energy Community Collaboration

# 2022 Community Data Dashboard

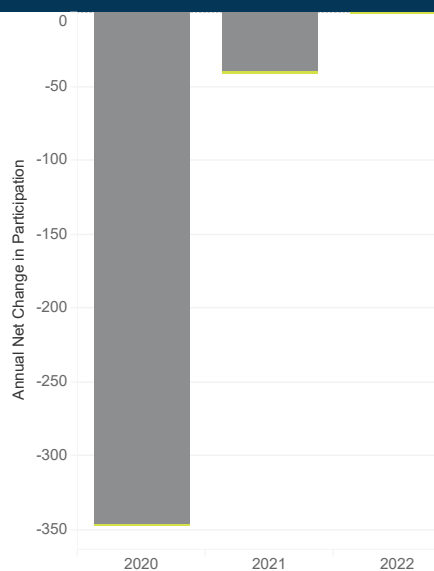
## Xcel Energy Year-End Program Summary



### Total Renewable Participation



### Annual Net Change Renewables Participation



### Implementation Metrics

#### Energy Efficiency Program Measures

|                         | 2019  | 2020  | 2021  | 2022   |
|-------------------------|-------|-------|-------|--------|
| Commercial & Industrial | 3,778 | 5,469 | 167   | 197    |
| Residential             | 287   | 850   | 5,095 | 12,292 |

#### Focus on Energy Incentives Paid

|                         | 2019      | 2020      | 2021      | 2022      |
|-------------------------|-----------|-----------|-----------|-----------|
| Commercial & Industrial | \$313,077 | \$161,393 | \$155,907 | \$540,997 |
| Residential             | \$739,675 | \$670,217 | \$205,871 | \$256,381 |

#### Xcel Energy Bonus Rebates Paid

|                         | 2019     | 2020     | 2021     | 2022     |
|-------------------------|----------|----------|----------|----------|
| Commercial & Industrial | \$73,223 | \$75,490 | \$57,639 | \$67,915 |
| Residential             | \$80,918 | \$40,551 | \$49,629 | \$60,578 |

#### Total Renewable Program kWh

|                         | 2019      | 2020      | 2021      | 2022      |
|-------------------------|-----------|-----------|-----------|-----------|
| Commercial & Industrial | 943,556   | 1,220,072 | 2,192,516 | 2,336,860 |
| Residential             | 1,903,042 | 2,356,207 | 2,363,190 | 2,299,527 |

#### Renewable Program Participation by Sector

|                         | 2019  | 2020 | 2021 | 2022 |
|-------------------------|-------|------|------|------|
| Commercial & Industrial | 14    | 20   | 20   | 19   |
| Residential             | 1,151 | 799  | 757  | 757  |

#### Renewable Program Participation by Program

|                                       | 2019 | 2020  | 2021 | 2022 |
|---------------------------------------|------|-------|------|------|
| Renewable*Connect Participation       |      | 1,137 | 791  | 751  |
| Solar*Rewards Community Participation |      | 28    | 28   | 26   |

Historical Renewable\*Connect program data based on Community Energy Reports for 2019. Program was new offering as of 2019.

Program Names  
■ Solar\*Rewards Community  
■ Renewable\*Connect Participation

### Implementation Highlights

- Created materials to promote efficiency, renewable energy, and electric vehicle charging in new development.
- Promoted the benefits of appliance electrification with new outreach collateral.
- Promoted sustainable actions with digital Earth Month scorecard.
- Mailed a postcard to La Crosse residents promoting free energy savings packs from Focus on Energy.



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