



MENOMONIE'S ENERGY ACTION PLAN

Working together with our small and large businesses, education institutions, and residents, we created this Energy Action Plan to achieve our vision of carbon-free electricity by 2050. Our plan includes goals and strategies to increase energy efficiency to save on energy costs as well as to decrease carbon emissions through increased renewable energy support.

Our Energy Vision

In partnership with other state, county, and local agencies as well as local businesses and utility providers, our goal is to ensure that all electricity consumed is **100% carbon-free by 2050**.

Our Goals

- The City of Menomonie will reduce carbon emissions **25% by 2030** and **60% by 2040**.
- Menomonie-area residents, businesses, and education institutions will increase energy savings **30% by 2030**.
- Menomonie will double the number of renewable energy participants by 2030, increasing the total amount of renewable electricity in our community to **1.3 million kWh**.

Energy Action Plan Impact



9,600 MTCO₂e of avoided greenhouse gas emissions, which is equivalent to removing **2,074 passenger vehicles** from the road for a year.



Estimated savings of almost **\$4.1 million** on energy bills through participation in utility programs.



Engagement of all Menomonie residents, businesses, education institutions, and public buildings.



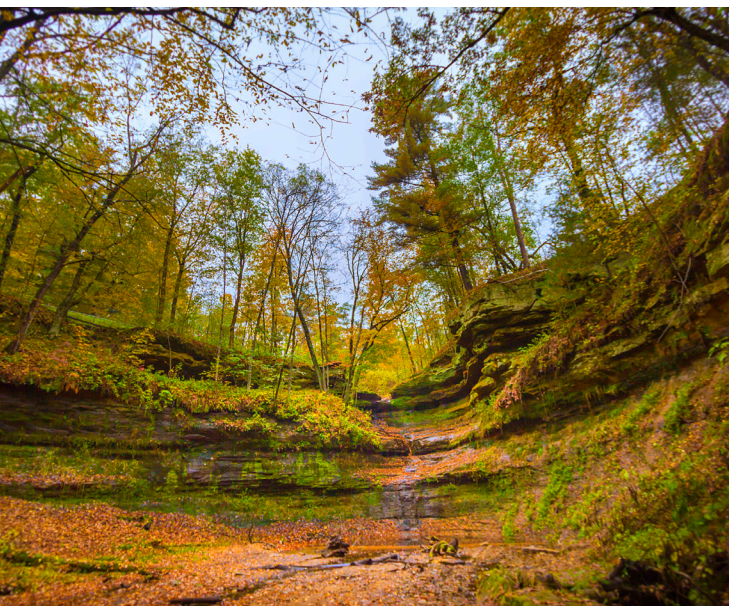
Position Menomonie as a sustainability leader for other Wisconsin communities.



The content of this plan is derived from a series of planning workshops hosted by Xcel Energy's Partners in Energy. Thank you to the Menomonie Energy Action Team who contributed many hours of service to creating our vision, goals, and strategies for this plan.



PARTNERS IN ENERGY
An Xcel Energy Community Collaboration



How We Are Going to Get There

To achieve a community-wide commitment to carbon-free electricity and energy stewardship, everyone in our community will be involved. We developed actionable strategies to reach residents, public buildings, businesses, and education institutions.

- Update City and County processes and policies to increase building energy efficiency and renewable energy support across all sectors.
- Prioritize energy efficiency and renewable energy in government buildings.
- Promote energy efficiency incentives and benefits to residents, businesses, and education institutions, as well as electric vehicle charging service programs.
- Increase renewable energy support among residents, businesses, and education institutions.
- Engage property owners and renters to increase rental property energy efficiency.
- Recognize Menomonie community members, businesses and institutions that support our Energy Action Plan.



Get Involved

Visit menomonie-wi.gov to read more about our Energy Action Plan and find ways you can support the plan.

To learn how you can support Menomonie's Energy Action Plan, please contact Environmental Program Coordinator Megen Hines at mhines@menomonie-wi.gov.