

## Boulder County Regional Transportation Electrification Plan Implementation Roles and Resources – 2024 Extension

The intent of this document is to outline the roles and resources for supporting continued implementation of the Regional Transportation Electrification Plan for Boulder County Communities. Xcel Energy, through its Partners in Energy offering, supported the development of this plan and subsequent 18-months of implementation between 2022 and 2023. This document outlines how the Boulder County Regional Stakeholder Team and Xcel Energy will continue to work together.

The support defined in this document will extend from January 1, 2024 through December 31, 2024.

**The Boulder County Regional Stakeholder Team commits to supporting the Regional Transportation Electrification Plan to the best of its ability by:**

1. Working towards the goals outlined in the Transportation Electrification Plan shown in the table below:

**Boulder County Regional Status and Goals**

	2021 Baseline	2025 Interim Target	2030 Goal
<b>Percent of total registered vehicles that are electric</b>	3%	12%	30%
<b>Equitably distributed public charging station ports</b>	582 (532 Level 2 and 50 DCFC)	910 (710 Level 2 and 200 DCFC)	2,380 (1920 L2, 460 DCFC)

2. Actively participating to implement the activities as outlined in the Boulder County Regional Transportation Electrification Plan including, but not limited to, the following:
  - o Preparing for, attending, and following up on action items from the PM, full team, and subgroup meetings.
  - o Acting as a liaison between this regional stakeholder group and each stakeholder's organization/community.

**Xcel Energy will support the Boulder County Region in achieving the goals of its Regional Transportation Electrification Plan in the following ways:**

1. **Project Management and Reimbursed Expenses**
  - Coordination and facilitation of regular check-in meetings for the project management team (quarterly), the full team (quarterly), and each implementation subgroup (no more than two subgroups that meet no more than monthly).
  - Maintenance of shared workspace through Microsoft Teams.

- Tracking and reporting progress toward electric vehicle (EV) adoption and infrastructure goals.
- Providing up to \$1,000 for reimbursed expenses related to translation, printing, and distribution of co-branded marketing materials, venue fees, food, and other related needs associated with outreach and education or quarterly, in-person team meetings. Xcel Energy funding will not be provided for the purchase of alcohol.

Support funded by Xcel Energy for project management is not to exceed 240 hours. These hours will include those provided through the Partners in Energy team from Brendle Group and do not include support provided by Xcel Energy internal program staff.

## **2. Regional Community Outreach**

Exact support will be determined as we work with each subgroup on strategy details and identified gaps. The following list of provided support is illustrative and not intended to be exhaustive.

- Support development of a coordinated outreach plan for the year, including identification of target audiences and key messages.
- Develop and translate quarterly digital outreach materials in line with the outreach plan.
- Coordination with Xcel Energy EV program staff to support outreach activities.

Support funded by Xcel Energy for these strategies is not to exceed 50 hours. These hours will include those provided through the Partners in Energy team from Brendle Group and do not include support provided by Xcel Energy internal program staff.

In addition to resources specific to supporting implementation of this plan, Partners in Energy provides three annual events and monthly webinars to collaborate and learn from other communities in Partners in Energy. Xcel Energy will provide communications about these opportunities, including any potential guest speaking opportunities that may provide an opportunity to share regional and community level experiences and learnings with a broader audience. These events are open to any stakeholders or community members who have worked with the program.

**This Work Plan is intended to guide implementation of the Transportation Electrification Plan and is not intended to be legally binding for either party.**

### **Points of Contact**

All communications pertaining to this agreement shall be directed to Lea Yancey and Lisa Knoblauch on behalf of the Boulder County Region and Sofia Troutman on behalf of Xcel Energy.