## Plan Development Process



Hastings' Energy Action Team

Members of the Hastings community, including residents, local businesses, City staff, and energy utility representatives, participated in a series of planning workshops to ensure Hastings priorities and values were represented in the vision, goals, and strategies of this plan. Specific, actionable strategies were developed to ensure all Hastings residents and businesses take advantage of opportunities to increase energy efficiency, to save money, and improve their quality of life.

Partners in Energy Planning Process	
Workshop 1 June 6, 2018	<ul> <li>Team introductions and Partners in Energy process overview.</li> <li>Reviewed baseline energy data and past city and community energy initiatives.</li> </ul>
	Discussed Energy Visions for Hastings' future.
Workshop 2	<ul> <li>Discussed background information, opportunities, and prioritization of the focus areas that emerged from Workshop 1 and the pre-workshop 2 survey.</li> </ul>
September 6, 2018	<ul> <li>Voted on the prioritization of focus areas.</li> <li>Introduced the group to the goal setting process and sample community goals.</li> </ul>
Workshop 3	<ul><li>Reviewed residential survey.</li><li>Identified target audience and opportunities for saving energy in</li></ul>
October 11, 2018	residential focus area.  Developed strategies and preliminary goals for residents.
Workshop 4	Identified target audience and opportunities for saving energy for focus area 3: electric vehicles.
December 20, 2018	<ul> <li>Identified actions and timeline for engaging Hastings community.</li> <li>Brainstormed strategies and preliminary goals for electric vehicles.</li> </ul>
Business Focus Group	<ul> <li>Identified barriers and benefits to engage small- and medium-sized businesses in energy action</li> </ul>
February 14, 2019	<ul> <li>Brainstormed engagement strategies to best serve Hastings business community</li> </ul>
Workshop F	Reviewed planning process so far and reasons for creating an Energy Action Plan.
Workshop 5	<ul> <li>Refined strategies for all three focus areas to identify implementation lead and resources.</li> </ul>
March 27, 2019	<ul> <li>Conducted an impact-feasibility analysis to prioritize strategies.</li> <li>Identified strengths, weaknesses, opportunities, and threats (SWOT) to Hastings Energy Action Plan.</li> </ul>



