

OUR COMMUNITY ENERGY ACTION PLAN

A Tradition of Sustainability Leadership. A Path to Impact.

To enhance the livability and sustainability of the community, and to build on the City's own 80% renewable by 2018 goals, we – a group of community leaders, business owners, and institutions convened by the City – developed a Community Energy Action Plan. This 2017-2026 plan envisions how we want to live in the future. This overview outlines the specific actions that will get us there.

2017-2018 GOALS

1. **Get Smart:** Increase energy awareness for students and adults around actions and behaviors that reduce energy use and benefit future generations.
2. **Take Targeted Action:** Double residential and small/medium business participation in conservation programs.
3. **Deliver Economic Benefit:** Save the community \$638,000 in energy costs.

2019-2026 GOALS

4. **Challenge a Friend:** Maintain participation in conservation programs that is 70% above average participation levels in the years 2013-2015.
5. **Support a Business:** Help institutions and industrial businesses use 25 million kWh of renewable electricity by 2016 via installation, purchase, or subscription.

A CALL TO ACTION FOR ALL

Reducing our energy impact will require action from thousands of individuals. Here are some ways that you can contribute:

All Community Members:

- Call the City to learn how you can attend events or support community lead efforts to help fulfill your St. Cloud Community Energy Vision.

Kids and Parents:

- Call the City to get involved in shaping a student program that will teach kids about energy and impact school energy use.

Institutional & Industrial Businesses:

- Attend a business leaders renewable energy workshop.
- Pledge to reach 5% renewable energy by 2025.

Residents:

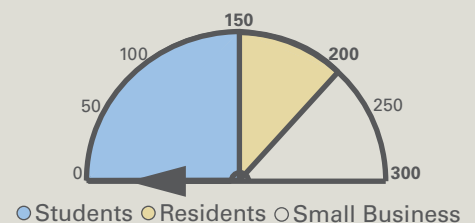
- Make home energy improvements and earn rebates.
- Get a Home Energy Squad visit to learn how to make your home more efficient.
- Attend a neighborhood workshop to hear personal stories about home energy conservation.

Small & Medium Businesses:

- Host or attend an educational workshop with Xcel Energy.
- Make an efficiency improvement and earn a utility rebate.

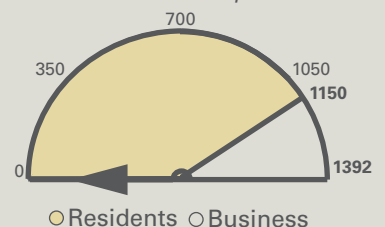
Engagement Tracker

Persons Involved

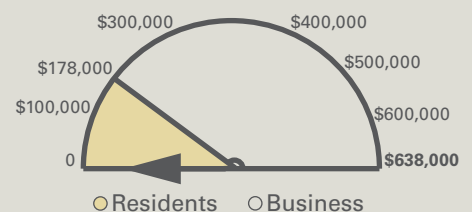


Action Tracker

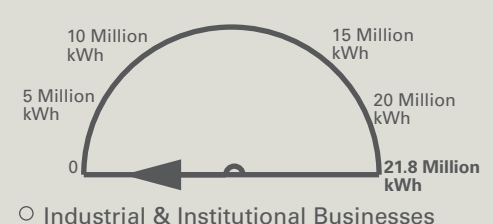
Counts of Participation



Savings Tracker



Renewable Tracker



PARTNERS IN ENERGY
An Xcel Energy Community Collaboration

ST. CLOUD AND XCEL ENERGY ARE PLEASED TO WORK TOGETHER TO ACHIEVE OUR COMMUNITY GOALS.

ENERGY ACTION PLAN

Community Vision Statement

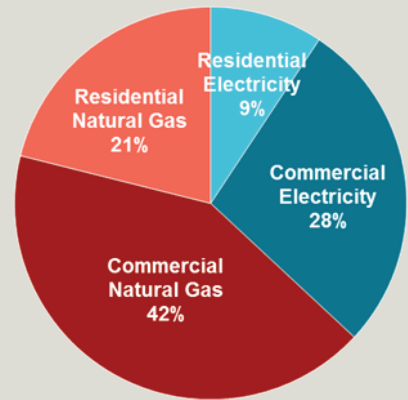
We are energy leaders through voluntary, inclusive, and sustainable approaches that result in measurable, environmental, and economic benefits.

Our Current Costs

Dollars Spent on Energy

\$87
MILLION/YR

Our Current Use



Our Future Actions



GET SMART



ACT



GET RECOGNIZED



BENEFIT

Action Plan Impacts

With individual action, by 2026 the community will:



Save 205,011 more
MMBtu of energy



Use 21,800,000 more
kWh of renewables



Save \$9.2 Million in
energy costs