ST. LOUIS PARK ENERGY ACTION PLAN

EXECUTIVE SUMMARY

Our Commitment

St. Louis Park is committed to an equitable transition toward efficient energy use and renewable power generation.

Our Vision: By engaging residents, businesses, and local government, St. Louis Park will transition to 100% clean energy and achieve net zero greenhouse gas emissions. Our work will provide a better future for our children, a healthier and more economically vibrant city for all those who live and work here, and a model for small cities and energy providers nationwide.

How Will We Get There? The City will focus on the following priority areas:

Climate Action Plan

Strategies:

 Develop a climate action plan for St. Louis Park centered around two proposed goals: achieving carbon neutrality by 2040 and sourcing 100% renewable electricity by 2025.

Energy Efficiency in Business

Strategies:

- Drive 30 'Top 100' large businesses to participate in energy efficiency programs and track their energy use.
- Provide education and outreach to all businesses using a targeted approach based on business type.

Renewable Energy

Strategy:

- Reach out to nonprofits, local government, faith-based organizations, and businesses by leveraging organizations, city communication channels, and educational partners to increase renewable energy use.
- Reach out to residents by leveraging organizations, city communication channels, and educational partners to increase renewable energy use.

Partnership with Youth

Strategy:

• Partner with St. Louis Park youth groups, such as Roots and Shoots, that are doing already doing energy work in the community through the iMatterNow campaign.

Playbook for Achieving Our Goals

Ongoing Tracking

- Hold regular workgroup meetings to maintain momentum and track progress.
- Continue communication between focus area work groups to ensure unified outreach efforts in the community.
- Recruit community volunteers as opportunities arise.
- Review goals and revise strategies as necessary.

Immediate Actions (Sept. – Nov. 2016)

- Develop and present a resolution to the City Council regarding the need for a climate action plan.
- Begin writing a climate action plan upon resolution approval.
- Solicit grant funding for the development of the climate action plan.
- Reach out to businesses and key leaders to develop benchmarking case studies.
- Prioritize businesses to target for benchmarking.
- Research solar programs for businesses and determine possible outreach options.
- Begin developing renewable outreach materials.
- Form a team between Xcel Energy and the Climate Action Plan work group to create a plan to achieve renewable electricity goals.

Longer-term Actions (Dec. 2016 – March 2018)

- Finalize a climate action plan for St. Louis Park.
- Begin climate action plan implementation and schedule checkins to track progress.
- Generate a process map for specific businesses types, including information on audits, instructions, and resources from CenterPoint Energy and Xcel Energy.
- Develop a website to promote energy leaders and program opportunities in the business sector.
- Continue to develop business case studies and renewable outreach materials.
- Continue to conduct outreach.